

Marketing and Communications Manager

Salary: The full time equivalent pay is £34,728 rising to £38,890 per annum. The actual salary based on working 42 weeks per year commences at £27,973 and rises to £31,325 per annum

Local government pension scheme

Can you demonstrate innovative marketing and communication skills?

Bright Futures Educational Trust is a highly collaborative partnership of seven schools, with imminent plans for growth. We also have a large scale teaching school with a commercial offering alongside a teacher training SCITT and Maths Hub, all based in the North West.

We are looking for an experienced and qualified marketing and communication professional who can design and deliver a comprehensive marketing plan to support Bright Futures' strategic aims, under the leadership of the director of Teaching School and Partnerships. You will also be responsible leading on digital content, public relations and designing compelling content in various formats.

Demonstrating effective people and communication skills, you will be instrumental in enabling the Bright Futures' brand to be well respected in the education sector and beyond. Key relationships will be with Principals, Heads of School, the Executive team, and the Alliance for Learning.

For further details of the Trust see our website <http://bfet.co.uk/about-us/>, in particular take a look at our central services brochure: 'Working Together for a Bright Future'.

A full information pack which includes the job description and person specification are on our website: <http://www.bfet.co.uk/vacancies/>.

To apply please email a completed application form (we cannot accept CVs) and the criminal disclosure declaration to vacancies@bfet.uk.

Closing Date for receipt of applications: 4pm on 15 March 2021.

NO AGENCIES PLEASE

Bright Futures Educational Trust is committed to safeguarding and promoting the welfare of children and young people and expects all staff to share this commitment. Any successful applicant will be required to undertake an enhanced DBS check.